



Film and Television

in the Capital Region Berlin-Brandenburg

The creative region Berlin-Brandenburg

Berlin-Brandenburg has been one of the world's leading media centres for many years. With over 48,000 jobs and over 5,000 companies and start-ups the film and television industry is one of the region's key job creators. More films and series are filmed, games produced, and virtual content developed here than anywhere else in Germany. Film, television and radio, games, animation, VFX, XR and advertisement are core elements of the Cluster ICT, Media and Creative Industries. Streaming platforms such as Netflix, Pantaflix, Pluto TV or DAZN are based here along the Spree river.



Sven Bliedung von der Heide,
CEO, Volucap

Our Volucap technology films people three-dimensionally in motion. Especially the combination with mixed reality stages like HALOSTAGE or other LED studios enables new advantages for immersive and virtual productions.

Apart from the established media companies such as UFA, Studio Babelsberg, X Filme, Paramount or Studiocanal new content producers are active here, like the multi-channel networks Studio71 or we are era, as well as dozens of creative studios specialised in new narrative forms.

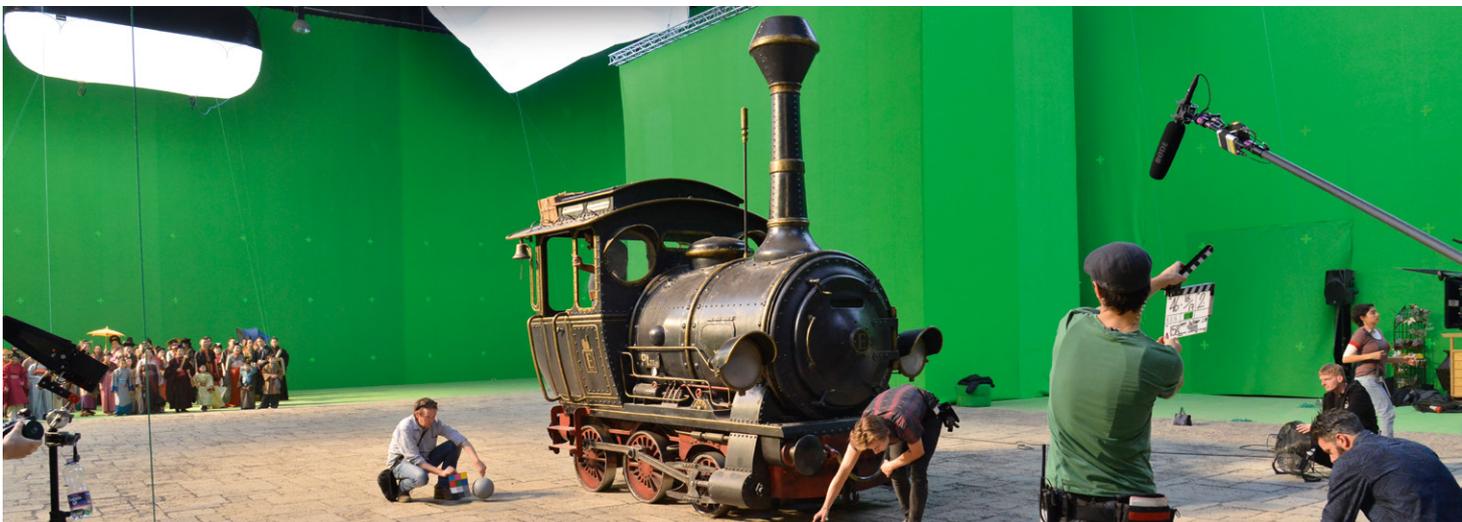


Sven Pannicke, Managing Director
RISE | Visual Effects Studios

RISE in Berlin has become one of Europe's leading VFX studios. The region has acquired a strong international reach when it comes to VFX thanks to the city's appeal for creatives from all over the world, the regional funding measures such as the new programme "digital film production", as well as advanced education and good training options.

Creatives will find a diverse studio landscape in the region. In addition to the studios in Adlershof, Tempelhof and the world-famous Studio Babelsberg, ultra-modern volumetric 3D presentations are filmed in the Volucap Studio. New virtual production methods are used at the Dark Bay Virtual Production Stage, the HALOSTAGE and the LEDcave.

Top service providers such as cine+ or Rotor Film and renowned specialists from the areas of post-production or visual effects like RISE, Trixter or Baby Giant Hollyberg, as well as providers for stage building or casting, offer the ideal conditions for demanding productions.



Film set at Studio Babelsberg



"The Elfkins | Baking a Difference", Akkord Film Produktion

Successful productions

Series: The Queen's Gambit, Babylon Berlin, Ku'damm 56, 59 and 63, 4 Blocks, Unorthodox, 1899, Dark, Good Times, Bad Times, Homeland

Films: The Matrix Resurrections, Uncharted, Grand Budapest Hotel, Jim Button and the Wild 13, Bridge of Spies

Shows: Anne Will, maischberger, die woche, Late Night Berlin, The Voice of Germany

Excellent training location and pool of skilled employees

When it comes to international creative young talent there is almost no other training location more popular than the capital region. Alongside the Film University Babelsberg KONRAD WOLF or the German Film and Television Academy that concentrates on audiovisual training, almost all public and private universities and technical colleges in the region offer media and media-technology courses.

But this goes well beyond traditional film professions. It includes the whole spectrum of content production, from XR, state-of-the-art picture processing and VFX, to the management of established and new media.

The diversity of the film and media industry in combination with the broad range of university and training courses leads to a concentration of skilled professionals at the top international level.



Susanne Stürmer, President of Film University Babelsberg KONRAD WOLF

With its interdisciplinary training, the Film University Babelsberg reflects the unbeatable diversity of the location in types, genres and formats in film and television as well as in VR, AR or MR. On top of that there are many initial and advanced training courses offered by us and other institutions for the urgently needed specialists.

International meeting point for the media industry

Dozens of industry events make the German Capital Region a networking paradise. Whether it's at the Berlinale, one of the world's three most important film festivals, the German Film Prize or re:publica. The medianet berlinbrandenburg is the region's central network for the industry. MediaTech Hub Potsdam (MTH) is the only digital hub of the federal government's de:hub initiative focused on media technologies. It runs the MTH Accelerator and organises the MTH Conference, Germany's largest B2B event for media technology.

The Virtual Reality Berlin-Brandenburg association (VRBB), which organises the VR Now Awards, connects the regional stakeholders in the areas of VR, AR and XR.



German Film Prize 2021 award ceremony



“1899”, Dark Bay Virtual Production Stage

Funding and financing instruments

A wide range of guidance and funding offers companies and founders ideal conditions. The two economic development agencies of the states of Berlin and Brandenburg as well as both business development banks provide advice to the companies on all issues related to support, funding, skilled employees and financing.

The Medienboard Berlin-Brandenburg is the main contact in the region for the funding of films, high-end drama series, serial formats or innovative and immersive content from the areas of games, multi-platform content and virtual and augmented reality.



Kirsten Niehuus, Managing Director Medienboard Berlin-Brandenburg

Our funding programmes are tailored to the needs of the market participants, which are just as diverse as the location. Be it film, series, immersive content or games – the Medienboard Berlin-Brandenburg is the initial contact point for content producers in the capital region.



Kay Niessen, Director, Production Management Germany, Austria and Switzerland – Netflix

Productions such as “Dark”, “Unorthodox”, “Munich – The Edge of War”, “The Queen’s Gambit” or the current mystery series “1899” from “Dark” creators with a virtual stage in Babelsberg all speak for themselves. Brilliant locations and the internationally experienced film creators of all trades make the region one of the most attractive worldwide, not just for us but also for other streaming services, studios and film productions.



“Babylon Berlin”, X Filme Creative Pool

The media location at a glance

- Leading German film and television location with around 5,000 companies, 48,000 employees and an annual turnover of €2.6 billion
- Over 300 film and television productions with almost 6,000 filming days in 2021
- Home to successful companies such as UFA, Paramount, Studio Babelsberg, Netflix, Studiocanal, RISE, X Filme, Dark Ways, Rundfunk Berlin-Brandenburg (rbb), Welt and Bild TV
- Headquarters of important institutions, associations and networks such as the Medienboard Berlin-Brandenburg, FFA Filmförderanstalt, Medienanstalt Berlin-Brandenburg (mabb) with Medieninnovationszentrum (MIZ), Produzentenallianz, medianet berlinbrandenburg, MediaTech Hub Potsdam and Virtual Reality Berlin-Brandenburg (VRBB)
- Excellent training opportunities
- International industry meeting point: Berlinale, re:publica, German Film Award, MTH Conference, Prix Europa

Diverse studio landscape in the German Capital Region



Potsdam-Babelsberg

1 Studio Babelsberg
www.studiobabelsberg.com

Dark Bay Virtual Production Stage
www.dark-bay.com

Volucap
www.volucap.de

HALOSTAGE
www.halostage.studio

Berlin

2 Studio Berlin Adlershof
www.studio-berlin.de

3 Berliner Union Film
www.berlinerunionfilm.com

4 LEDcave
www.ledcave.de

5 die fernsehwerft
www.diefernsehwerft.de

6 Havelstudios
www.havelstudios.de

7 OnPoint Studios
www.onpoint-studios.com

8 Mimic Studio
www.mimicproductions.com

Capital Region Berlin-Brandenburg

Location Advantages | Facts | Services



Quadriga in front of the Reichstag dome

This is where investments pay off

Berlin-Brandenburg offers tailor-made funding programmes for innovations, investments and the qualification of professionals. Funding is provided by the European Union, the Federal Government and the states of Berlin and Brandenburg.



Sanssouci Palace in Potsdam

High quality of life

The region offers a unique combination of the international flair of the Berlin metropolis and the fascinating nature and historical sights of Brandenburg. A singular club scene, renowned large events, more than 170 museums, 150 theatres as well as some 500 castles, churches and parks all attract visitors to the region. There are no limits to the sporting and leisure activities, among them golf, horse riding, water sports and flying.



Excellent leisure possibilities in the region

Corporate engagement made easy

Economic Development Agency Brandenburg (WFBB) and Berlin Partner for Business and Technology (BPWT) offer comprehensive support for establishing your company: competent, fast, non-bureaucratic, confidential, and free of charge.

- Location: facts and figures about the Berlin-Brandenburg economic region
- Personnel: support in the recruitment and training of new employees
- Real estate: assistance with the search for properties to rent and buy
- Financing: advice on funding opportunities and financing methods
- Contacts to: public authorities, banks, chambers of commerce, associations, company networks

www.wfbb.de/media-industry

www.berlin-partner.de

www.brandenburg-business-guide.de

www.businesslocationcenter.de/en/creative-industry

Your contact in Brandenburg:

Economic Development
Agency | **Brandenburg**

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